Waterford Cable Commission
AGENDA
6:30 pm, Tuesday, February 18, 2020
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn
Waterford Township Cable Commission
Minutes of the Tuesday, January 21, 2020, Meeting

Members Present: Bob Piggott, Ken Fuerst, Al Pavlish, Kathy Hepler, Laura Petrusha, Steven Thomas, Gary Allison (Cable Coordinator)
Members Absent: Howard Heitzeg
Guests: Josh Bowren

The meeting was called to order by Chairperson Laura Petrusha at 6:40 p.m.

Roll Call.

Agenda – Bob Piggott motioned to approve the agenda for January 21, 2020, supported by Steven Thomas. Approved unanimously.

Minutes – The motion to approve the minutes from November 19, 2019 was made by Steven Thomas and supported by Bob Piggott. Approved unanimously.

Correspondence and Bills – Comcast channel changes.

Signal Quality – School Board meeting experienced video broadcast problems.

Subscriber Complaints – No outstanding complaints.

Media Network Report – Josh Bowren reviewed the Media Network report. Following discussion, report was accepted by the commission.

Cable Coordinator’s Report – Gary Allison reviewed the Cable Coordinator report. Following discussion, report was accepted by the commission.

Comments – Laura Petrusha suggested a donation to the Waterford Foundation in Howard Heitzeg’s name. Gary Allison will look into suggestion.

Adjournment – The motion to adjourn was made by Steven Thomas and supported by Kathy Hepler. The motion was unanimously approved, and the meeting adjourned at 7:38 p.m.

Respectfully submitted,
Bob Piggott, Secretary
• Inside Waterford
  o Two special episodes of Inside Waterford on slate for end of February, beginning of March. One will discuss the 2020 census and the other will discuss the single-hauler issues.

• Census PSAs
  o A series of PSAs promoting the 2020 census are in the works. Development meetings have concluded and we are not in pre-production.

• AT&T Feed
  o We’ve experienced some issues with our AT&T feed. A reboot of the rack appears to fix the issue. However, we do not want to rely on a reboot every time. Media Network and the Cable Department are currently trying to pinpoint the problem.

• FCC Order
  o You may remember that the FCC denied our request for a stay, but issued a denial that provided clarifications on how the Order was to be implemented. (Denial of Stay) The Denial of Stay order in simple terms said that a cable operator had to bring the matter to an LFA’s attention, and then the parties could negotiate for 120 days to come to a resolution on a non-financial franchise obligations, or what the FCC has called an in-kind benefit. After 120 days an LFA could agree to pay for the in-kind service, forfeit the service or a combination thereof. The Denial of Stay Order also said that a cable operator had the burden of proof. NCTA petitioned the FCC to clarify the Denial of Stay Order, particularly the two explanatory sentences found in paragraph 21.
    ▪ NCTA asks that the Bureau excise two statements from paragraph 21.6 These statements are: “The rules in the [Third Report and Order] did not supersede provisions in existing franchise agreements on their effective date” and “[i]f negotiations fail, the terms in the franchise remain in effect unless and until a cable operator challenges those terms and proves that the terms violate the [Third Report and Order’s] requirements.” (Order on Recon at paragraph 1)
  o The Commission acted on NCTA’s request.
    ▪ The FCC clarifies:
      • We have a reasonable period of time to negotiate a resolution, not a guaranteed 120 days, but 120 is not an unreasonable period of time.
      • Cable operator does not bear burden of proof the franchise term is preempted. FCC does not assign that burden.
• Instead, we find, in accordance with the Third Report and Order, that the LFA and the cable operator have a reasonable period of time to renegotiate the franchise agreement, which in most cases is 120 days. If negotiations fail, the cable operator and the LFA can continue to rely on the processes and remedies that may be contained in their franchise agreement or that are otherwise available. (Emphasis added. Order on Recon at paragraph 5)

  o The FCC explains in a footnote (#20) that “that are otherwise available” means:
    ▪ Parties can take the dispute to court or,
    ▪ Come to the FCC to resolve an interpretive dispute regarding the scope of the rules adopted in the Third Report and Order, or
    ▪ Come to the FCC and request a declaratory ruling from the Commission.

  o What is not included in the language here, and which therefore suggests, the FCC is not authorizing the Cable Co.’s to engage in self-help and just unilaterally reduce fees.

• Open Cable Commission Seat
  o The Township Supervisor’s Office has been notified of the vacant commission seat.

• PEG and Franchise Fees
  o AT&T and Comcast PEG and franchise fees for the 2019 4th quarter have been received.
    ▪ AT&T was -1% of 2020 projections.
    ▪ Comcast was +1% of 2020 projections.