

Waterford Cable Commission
AGENDA
6:00 pm, Tuesday, July 18, 2023
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Media Network Music Festival Grant Request
7. Report from Media Network
8. Report from Cable Coordinator
9. Comments
10. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, June 20, 2023 Meeting

Members Present: Anthony Bartolotta, Jim Powers, Laura Petrusha, Janey Mosakoski, Tyler Soncrainte

Absent: Bob Piggott

Guests: Josh Bowren, Gary Allison

Chairperson Laura Petrusha called the meeting to order at 6:11 p.m.

Agenda – Anthony Bartolotta motions to approve the agenda for June 20, 2023, supported by Jim Powers. Approved unanimously.

Minutes – Anthony Bartolotta motions to approve corrected minutes for May 16, 2023, supported by Jim Powers. Approved unanimously. Correction changed Cable Commission Secretary from Janey Mosakoski to Bob Piggott.

Correspondence and Bills – Nothing to report.

Signal Quality – Nothing to report. Janey Mosakoski states Comcast signal in neighborhood cuts out intermittently.

Subscriber Complaints – No outstanding complaints.

Media Network Report – Josh Bowren submitted a Profit and Loss Statement for June and an Organization Summary. Anthony Bartolotta motions to table grant request from Media Network to the July 18, 2023 Cable Commission meeting, supported by Janey Mosakoski. Approved unanimously.

Cable Coordinator's Report – Gary Allison submits report for review.

Comments – Ken Fuerst resignation from Cable Commission announced by Gary Allison. Anthony Bartolotta inquired if Bob Piggott will remain on the commission. Tyler Soncrainte will not attend the July 18, 2023 Cable Commission meeting as he will be out of town.

Adjournment – Anthony Bartolotta motions to adjourn, supported by Jim Powers. Approved unanimously. Meeting adjourned at 7:11 p.m.

Respectfully submitted,
Gary Allison, Cable Coordinator

Media Network of Waterford

Organization Report July, 2023

Staffer Bowren:

No issues to report with Comcast broadcast – We have been helping WSD with their encoder on Comcast, problem is fixed.

Still working on a problem with the Tricaster. I have exhausted current solutions since last report.

AT&T Uverse is still exhibiting broadcast problems on Public and Government Access Channels. Still looking for a replacement.

Former WXYZ Anchor Dave LewAllen has started doing podcasting with Media Network. This is an equipment rental setup.

Covering two car shows this season under the name Jack Ochodnický's Under the Checker Flag. Host will be Jeff Decker

Meeting with Tony to teach him how to edit the Planet 59 segment. I am also allowing other volunteers to zoom in on instruction.

SAA is still consuming quite a bit of my time, but it is proving to be a good revenue stream. Basically lots of changes from client.

Staffer Mcleod:

Mad Music and Arts Festival

We are in the process of finding sponsorships, Titan Detail has finalized, and waiting on Planet 59, Waterford Twp Library is doing an in-kind donation, as well as Waterford Parks and Recreation.

I created 4 mini band ads, one commercial, a flyer and poster art.

Circulated advertising on bulletin board, and social media. Whitney and I will be meeting with the Cable Commission to answer questions.

Produced Productions

Powers of Rock - 4 shows

Wildly Basic - 1 show

The Reality of Me - 2 shows

Refuge In The Word - 3 shows

Michigan Rocks - 2 shows

Outside shoot Zeppelin Peace Run with Whitney

Various correspondence with show's producers, and community organizers.

Staffer Hunt:

Denise and Whitney Music and Arts Festival began planning this year's festival for Aug 19th. This year's donation will be to Mental Health Awareness and Suicide Prevention. Bands are being signed. Including Slowfoot, Poor Judgement, Smells Like Flannel and Tommy Steele Band. Charity donations collected at event will go to On A Dragonfly's Wing and to a charity in Trevor's name that his family will decide upon.

Sponsorships are beginning to help raise money for advertisement, flyers, shirts and other expenses. Several companies have reached out and we're still waiting for the return if they decide to proceed.

Two food trucks have been signed and we are waiting for one more truck to send back a contract that reached out to us.

Four craft vendors have signed up thus far to attend and a few more have been in contact.

Wildly Basic has been interviewing the bands attending this year's Music Festival.

Short films and new live scripts have been written and we'll be going out to start the production on the first short in July. Along with the production of a live script play is being written.

Bingo has still been going very well. Player attendance also has been staying steady.

Continue to direct Sandy Kay new show "The Reality of ME" along with Denise.

Continue directing Hello Waterford. It has taken off on social media

New show "Side Note" that covers what I describe as a live bulletin board. If a group wants to come in and discuss their event, election info etc. in detail instead of just running on the message board this show pin points that. This is opening to anyone that would like to host/interview.

Whitney & Denise looking into producing a new show about finding objects/artifacts around Waterford.

MNOWs On Demand server is still up and running. Volunteer made us aware that there is no "share tab" to link to social media and that is being looked into.

Adding/updating website for current truck shoots, meetings, episodes etc.

Staying up to date with the non-profit round table meetings to help improve community connections along with Denise

Broadcasters playing makeup concert at Hess-Hathaway

New workshops are coming in for new volunteers.

Filming with the truck for a baseball game sponsored by the Masons and Rotary.

Filmed Taylor DeRousse concert with a performance by Jim Powers!

Filmed a new episode of Powers Pow Wow in studio.

Staffer Casetti:

(no report submitted)

Mad Music Festival Committee Grant Request for \$2,000 follow up.

Staffers Mcleod and Hunt will be present for comment.

Media Network of Waterford Financial Report July 2023

REVENUE	Current	Budget	% of Budget
Bingo Income	15,000.00	35,000.00	42.86%
Facility Equipment Rentals	950	3,000	31.7%
Waterford Township	97,500.00	195,000	50.0%
Total Revenue	105,450.00		
GROSS PROFIT	113,450.00	233,000.00	48.690987124463500%
EXPENDITURES			
Capital Improvements	6,496.07	20,000	32.480350%
Digital Media		400	0.00%
Grants		2,000	0.00%
Health Insurance	13,138.99	40,000	32.8474750%
Insurance	2,506.00	4,000	62.6500%
Office Supplies	3,355.23	4,500	74.560666666666700%
Outreach	688.46	4,000	17.211500%
Payroll Expenses	67,938.12		
Taxes	2,923.47		
Wages	38,215.20		
Total Payroll Expenses	109,076.79	157,000	69.475662420382200%
Payroll Taxes	169	1000	16.900%
Postage and Delivery		100	0.00%
Total Expenditures	135,430.54	233,000	58.124695278970000%
NET OPERATING REVENUE	-21,980.54		

Township of Waterford
Cable Coordinator Report July 2023
Submitted by Gary Allison

- Tri-County Broadband Survey Initiative
 - Survey is available, efforts to encourage residents to participate are in motion.
- Broadcast System Install at Town Hall
 - Quote (*attached*) received from Advanced Lighting and Sound for relocating equipment from Mott to Town Hall.
 - Currently waiting for Comcast to assist in encoder install at Town Hall.
 - Encoder is needed prior to ALS relocation work.
- CERT Promotional Video
 - Videoed CERT training at OCC campus and will put together :30 and 00:01:00 commercial to draw more volunteers.
- Broadband
 - Appropriations Bill HB 4437 Sec 609 passed the House 61-47 and the Senate 26-10 June 28, 2023; awaiting the Governor's signature.
 - Sec. 609.
 - Funds appropriated in part 1 for deployment and access to broadband must be used to operate a program or programs, consistent with the requirements of the broadband equity, access, and deployment (BEAD) program under title I of division F of the infrastructure investment and jobs act, Public Law 117-58, and any subsequent federal rules that apply to the program.
 - After receiving funding to implement this section, and after federal approval, the department of labor and economic opportunity must allocate funds and satisfy requirements as prescribed under this section.
 - The department shall consider cooperatives, nonprofits public-private partnerships, private companies, public or private utilities, public utility districts, or local governments for eligibility to deploy and access broadband funds appropriated in part 1 and shall not unduly favor any of these entities.
 - The total estimated cost of the project is **\$1,600,000,000.00.**”
 - Cable Department is currently exploring how Waterford could benefit.
- Security Awareness Training
 - Annual computer security awareness training completed.



Advanced Lighting & Sound

Phone: 248-817-2092
 Fax: 248-817-2093
 1026 Maplelawn Drive
 Troy, MI 48084

Quote

No.: **18507**
 Date: 7/12/2023

Prepared for:
 Gary Allison
 Charter Township of Waterford
 5200 Civic Center Dr.
 Waterford, MI 48329 USA

Prepared by: Shawn Watts
 Account No.: 6259
 Phone: (248) 674-3111

Qty	Manuf	Item ID	Description	Sell	Total
1	Castu	CCS-MIGRATION	Move existing Quickstream Library over to the new Castus Cloud account	\$999.00	\$999.00
1	Castu	CCS-VOD1080	Video On-Demand 1080P & Live Streaming Package 2TB Cloud Storage Live Streaming CDN (HLS Stream Support) 1TB bandwidth monthly cap. Contact us for mor	\$3,999.00	\$3,999.00
1	ALS	Install	Install Materials - HD-SDI cabling and network cabling to existing network. Based on local connections.	\$60.00	\$60.00
1	Niaga	8000N-S1	SCX Windows HD Encoder with 1 SDI Input Comcast and AT& T services must be ready to go live for install. Need to coordinate with waterford Twp IT department.	\$4,732.00	\$4,732.00
1	ALS	Labor	Installation Labor - After migration move Server to City Hall, Connect to Cable service, Coordinate with IT for network	\$950.00	\$950.00
1	ALS	Shipping	Shipping Charge. ESTIMATED ONLY it will be billed as actual	\$70.00	\$70.00

Your Price:
\$10,810.00

Total:
\$10,810.00

Prices are firm until 8/11/2023 Terms: Net 15

Prepared by: Shawn Watts, shawnw@AdvancedAVL.com

Date: 7/12/2023

Accepted by: _____

Date: _____

Disclaimer

All prices quoted are valid for 30 business days. Please fax signed quote to 248-817-2093 or email to sales@go-als.com so that your order can be placed. Thank you for your business.