

# WATERFORD TOWNSHIP PUBLIC LIBRARY

Director's Report - April 2023

## FROM THE DIRECTOR

Through the first quarter of the year we have seen a slow, steady rise in use statistics including visits, checkouts and Reference transactions. At the same time use of access to remote services remains strong. Barring any unforeseen disruptions, we expect this trend to continue through the end of the year.

The new and improved Township website, which includes the Library's webpages, was rolled out at the very end of March. This upgrade included many suggested improvements from library staff to make this much more user friendly. The thorough review of our webpages also helped identify sections that were out of date or obsolete. These are gradually getting updated.

April was Financial Literacy Month and once again we partnered with Genisys Credit Union to offer programs and incentives for families with young children to learn about starting a savings account. Details on this are noted below in the report from Children's Services.

The 17<sup>th</sup> Annual Genealogy Lock-In resumed this month on a Saturday, April 29 after a 3-year hiatus due to COVID. This event takes place after hours on Saturday from 6:00p-8:00p. The program for the evening includes educational presentations on various aspects of family history research by noted specialists in the field of genealogical research as well as an opportunity for participants for do hands-on research in the electronic and print tools in our collection. The turnout was good and there are plans to continue this annual event.

I attended the Michigan Library Association's monthly Advocacy Hour: Connecting with Community Groups. The presenters, Directors of the Rochester Hills Public Library and the Clinton-Macomb Public Library, shared their experiences reaching out to their local community organizations as a proactive approach to creating lines of communication with them.

## SERVICE UPDATES

*The following Service Updates are highlights by our department heads of activities their staff have been involved in this month.*

### *Adults, Outreach, & Teens Services*

#### *Submitted by J. Hansen, Head of Adults' & Outreach Services*

Kayla helped me take several photos of the library van so Andrew could have a good selection from which to choose one to use on the new library home page.

I helped the Waterford Genealogical Society a bit with their preparations for their first Lock-In event in three years (before COVID it was held annually).

We tried out the new laptops Andrew got us with funds donated by the Friends of the Library, which we'll use for computer classes. They have Windows 11 on them, which we have not used before.

Outreach circulation detail		Home or Mini-Branch Visits with Materials	
Materials delivered to homes	161	Homebound Visits	28
Materials used at mini-branches	188	Senior sites - mini-branch collection rotation: Inn-at-Cass-Lake & Lakeland Place	2
<b>TOTAL</b>	<b>349</b>	<b>TOTAL</b>	<b>30</b>

### *Children's Services*

#### *Submitted by C. Walker, Head of Children's Services*

With April's passing, we have wrapped up our weekly storytimes for children ages 0-3 for the winter/spring session. We also held our last Lego Club meeting for the season. These programs will resume in September.

Our last Saturday Storytime for spring was April 1: Money Bunny. This storytime was also a kick-off event for Financial Literacy Month: Smart Money Michigan Kid\$ Read Month. Students heard money stories, painted a wooden bank to keep, and played some money games. They also received a giveaway bag with items from Genisys Credit Union and a free book, Owl and Otter Have a Yard Sale, sponsored by Michigan Credit Unions. We continued giving out the bags to our patrons through the month of April. About 75 bags total were given away.

Our monthly Scavenger Hunt and Guessing Jar games are still going strong. Winners get a \$10 gift card. The scavenger hunt had 31 participants in April, and the guessing jar had 128 entries. May will be the last month for the two games until fall as we pause for the summer reading program.

### *Circulation Services*

#### *Submitted by J. Deahl, Circulation Services Coordinator & Page Supervisor*

Jeannette M. finished her two-week training period and started working her permanent schedule block early in the month.

I ran into another snafu prepping the juvenile holiday books for their inventory that did not get sorted out until the end of the month. The clerks started inventorying the section, but it wasn't until April 27. We will be finished with inventory of the Children's department in May.

### *DONATIONS THIS MONTH*

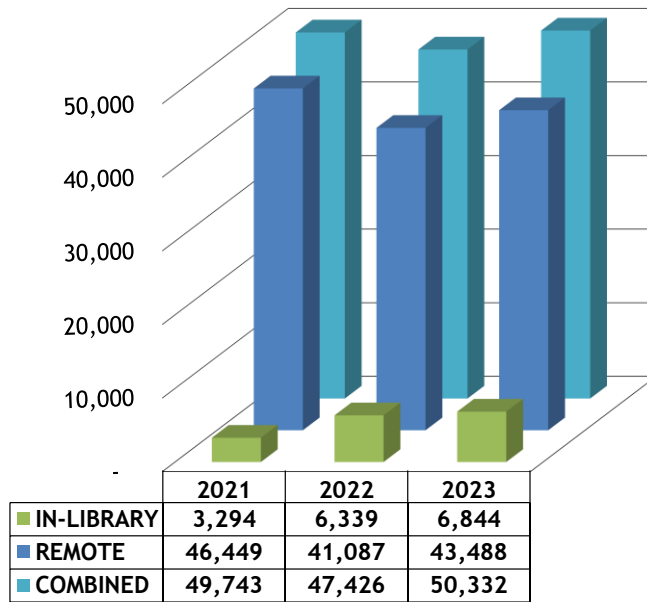
Total: \$104.05

- \$24.00 Library Garden Club
- \$80.05 Casual Donations at Circulation Desk

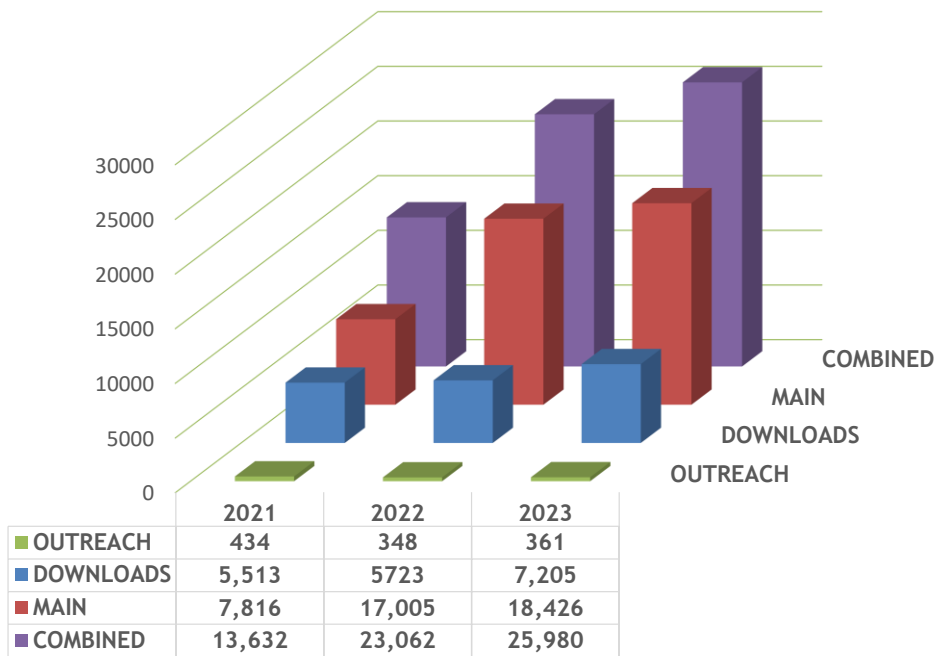
<b>PROGRAMS</b>	<b>PARTICIPANTS</b>
<b>ADULTS</b>	
Waterford Genealogy Society - Afternoon meeting	10
Waterford Genealogy Society - Evening meeting via Zoom	6
Evening Book Discussion	6
Afternoon Book Discussion	9
Weekly Knitting Group (4 sessions)	48
Waterford Writers Workshop	8
Library Garden Club	21
Intermediate Excel Part 2	3
Poetry Open Mic event (Waterford Writers Workshop)	13
Movie Matinee Mystery - <i>Our Hospitality/Sherlock Jr. (silent movies)</i>	2
Ask the Tech Guy	4
Basic MS Word (make-date for snow day)	3
American Guide to New Deal Travel Books, presenter: Jim Craft	3
Genealogy Lock-In (Waterford Genealogical Society)	35
<b>TOTAL</b>	<b>171</b>
<b>CHILDREN</b>	
Saturday Storytime: Bunny Money	29
Babytime (4 sessions)	40
Toddler time (4 sessions)	71
2-year-old Storytime (4 sessions)	54
3-year-old Storytime (4 sessions)	84
Lego Club (2 sessions)	43
Great Start Collaborative Parent Workshop: Sweet Dreams	1

<b>TOTAL</b>	<b>322</b>
<b>TOTAL PROGRAM PARTICIPATION</b>	<b>493</b>
<b>FACEBOOK REACH/DAY</b> (“The number of people show were served any activity from your Page”)	<b>144</b>

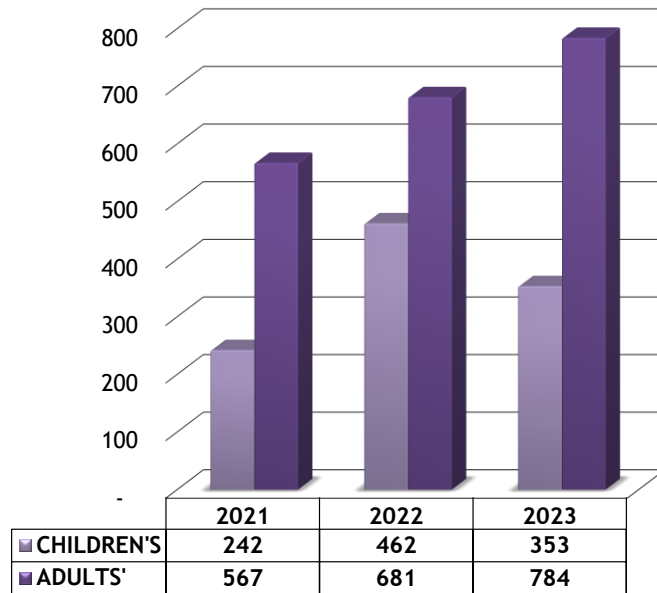
### LIBRARY VISITS - APRIL 2023



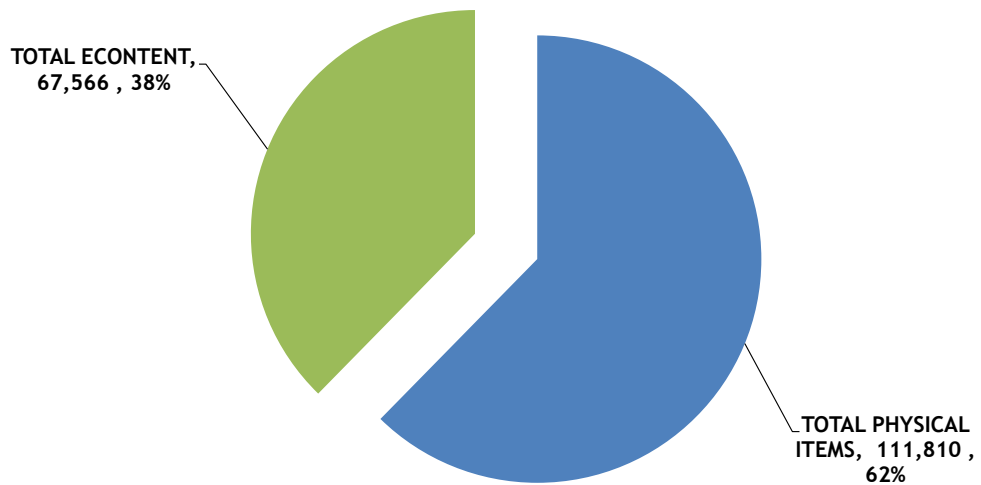
### CHECKOUTS - APRIL 2023



### REFERENCE - APRIL 2023



### COLLECTION - APRIL 2023



(This chart is a snapshot in time)